

- Below you'll find a screenshot of a few pages in this unique ebook. These pictures will give you an idea of what this e-book looks like. Remember, these are simply images of the e-book, so none of the buttons are functional. You need the actual e-book for that.

The screenshot shows a window titled "EMail Beyond the Basics!" containing two pages of an eBook. The left page, titled "How to use this e-book", contains instructions for navigating the eBook. The right page, titled "PREFACE", discusses the benefits of email marketing and the history of the eBook.

**How to use this e-book**

- \* To navigate this e-book, click on a chapter heading or sub-section at the Table of Contents. You may also simply turn the pages with the arrows at the bottom of each page.
- \* Each page is actually an entire section. To see all the text simply scroll down by using the scroll bar on the right side of each page.
- \* To listen to music while reading the book, click the "background music" box on the book cover page.
- \* Each Internet Link is written in blue. If you read the book while connected to the Internet, simply click on any link and your browser will open and connect to the site.

**PREFACE**

Welcome to the wonderful world of EMAIL! This e-book has been written with one goal in mind - to bring you up to speed on all the ins and outs of using email to its fullest capacity.

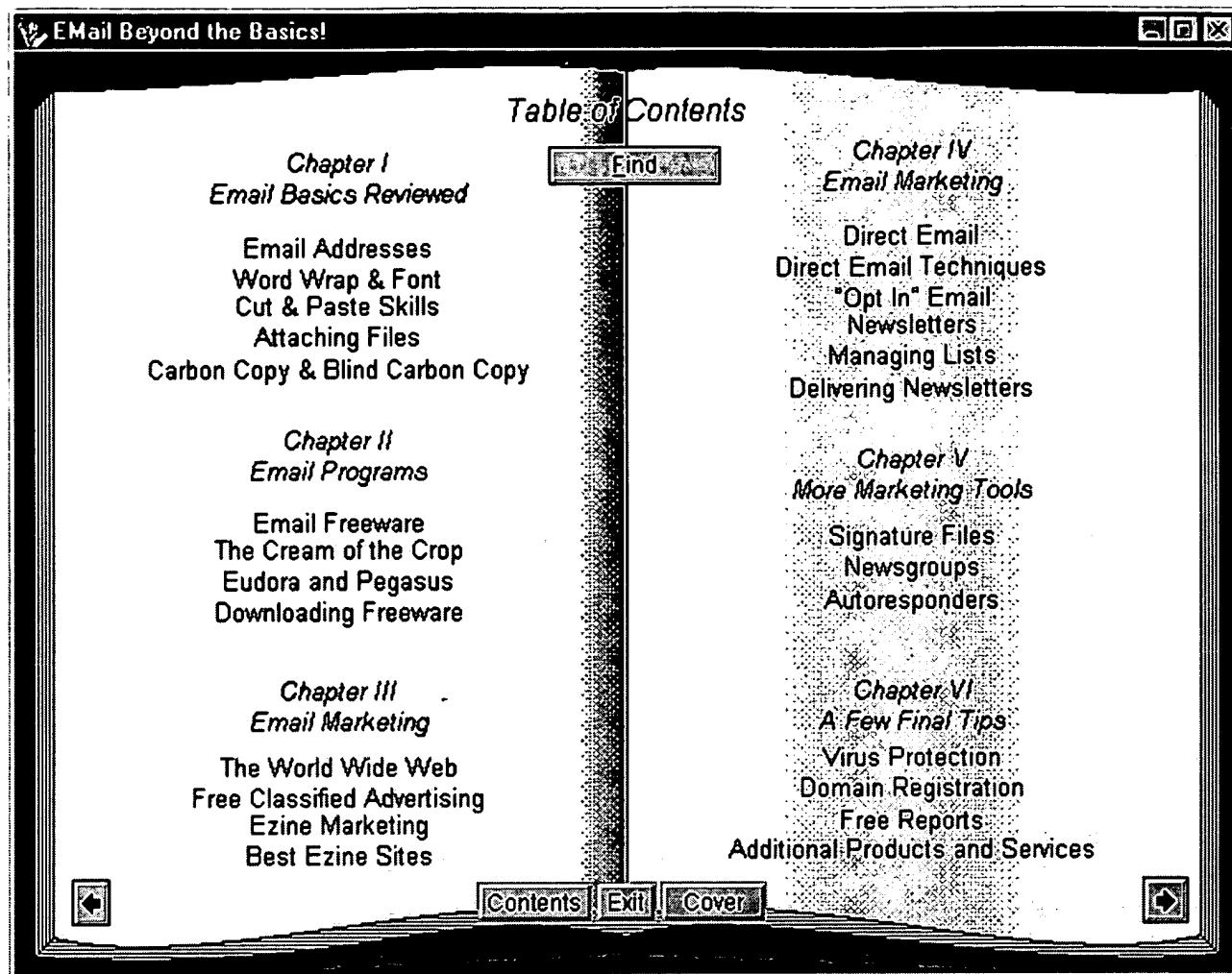
Once you've learned all there is to know about internet email, you'll be able to put this knowledge to work for you.

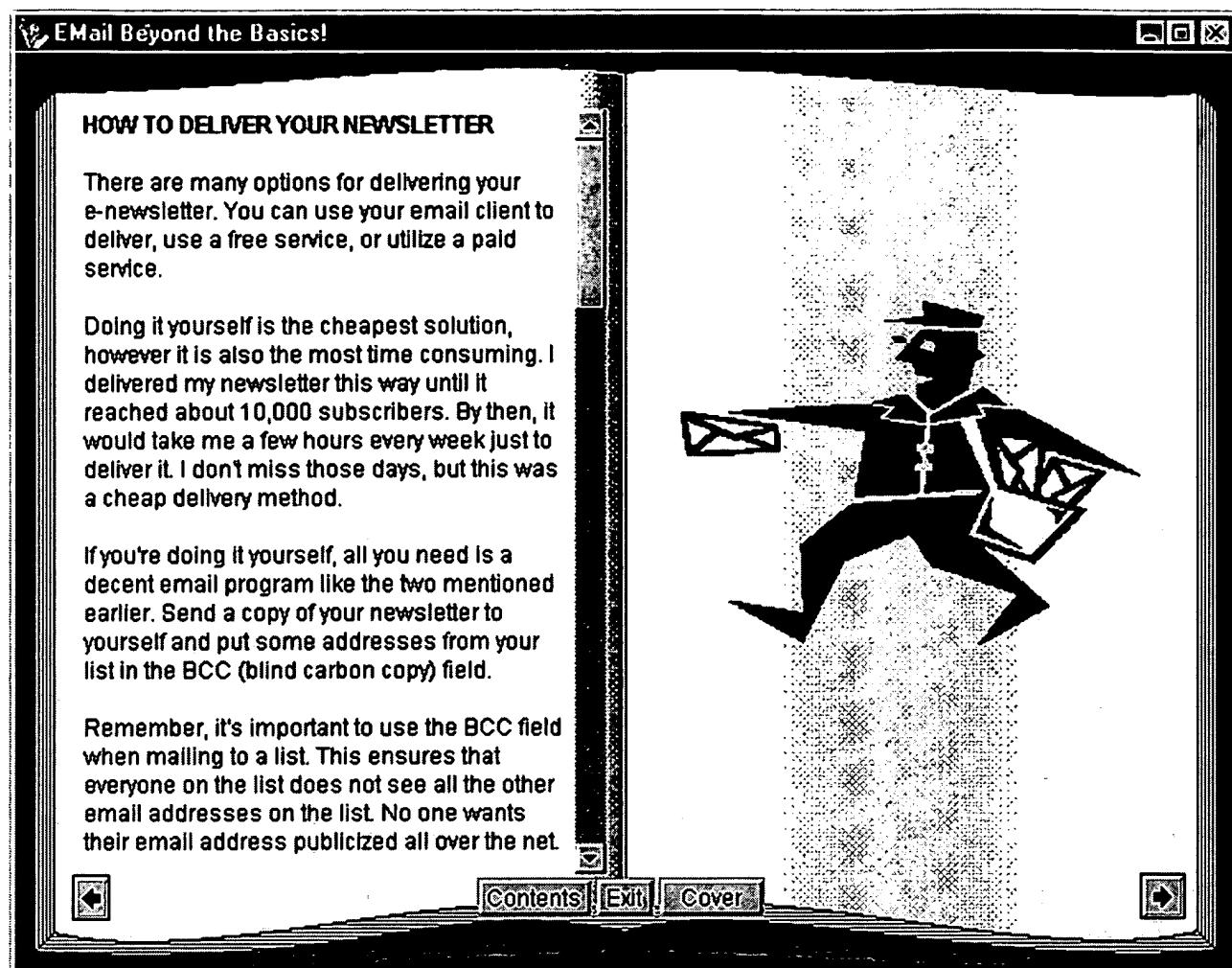
Email is truly one of the internet's most powerful tools. Never before has it been possible to reach such a large number of people at such a minuscule cost. It is finally possible for the small, home-based business to compete at a level never before dreamed of.

As you know, there are many ways you can market a product or service online. The most conventional way of course, is to set up your own web site on the world wide web and wait for the money to start pouring in.

Unfortunately, the fact is, it's just not that simple. Don't get me wrong, a web page is a great marketing tool, if, and only if, you have

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